

AUG16/12 11.4
*** WFTV-TV ***

BUYER NAME	MEDIA PLACEMENT
------------	-----------------

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			
21			
22			
23			
24			
25			
26			
27			
28			
29			
30			
31			
32			
33			
34			
35			
36			
37			
38			
39			
40			
41			
42			
43			
44			
45			
46			
47			
48			
49			
50			
51			
52			
53			
54			
55			
56			
57			
58			
59			
60			
61			
62			
63			
64			
65			
66			
67			
68			
69			
70			
71			
72			
73			
74			
75			
76			
77			
78			
79			
80			
81			
82			
83			
84			
85			
86			
87			
88			
89			
90			
91			
92			
93			
94			
95			
96			
97			
98			
99			
100			

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG16/12 11.41

TO LENA
FR JULIE
** NEW ORDER **
TTLS \$963525.58X
PLS CFM, THX 8/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1565
AGENCY PRODUCT CODE = 340

1	1000A-1100A	30	\$700.00	10/19	1	FRI	1
---	-------------	----	----------	-------	---	-----	---

PROGRAM : MILLIONAIRE/FEUD
CON COM1 : MILLIONAIRE/FEUD

2	1135P-1210A	30	\$1,200.00	10/19	10/19	1	FRI
---	-------------	----	------------	-------	-------	---	-----

PROGRAM : ABC-NITELINE<
CON COM1 : ABC-NITELINE<

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/19	10/19	1		FRI	1
4			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/19	10/19	1		FRI	1
5			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	10/19	10/19	1		FRI	1
6			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/19	10/19	1		FRI	1
7			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/19	10/19	1		FRI	1
8			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/19	10/19	1		FRI	1
9			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/19	10/19	1		FRI	1
10			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/22	10/22	1		MON	1
11			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/22	10/22	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$500.00	10/22	10/22	1		MON	1
13			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/22	10/22	1		MON	1
14			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	10/22	10/22	1		MON	1
15			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/22	10/22	1		MON	1
16			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/22	10/22	1		MON	1
17			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/22	10/22	1		MON	1
18			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$4,250.00	10/22	10/22	1		MON	1
19			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/22	10/22	1		MON	1
20			1200N-1230P PROGRAM : EYEWIT NW-NN SA CON COM1: EYEWIT NW-NN SA	30		\$750.00	10/20	10/20	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			500A-600A PROGRAM : EYE-W DYBK E CON COM1: EYE-W DYBK E	30		\$400.00	10/20	10/20	1		SAT	1
22			500A PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$350.00	10/20	10/20	1		SAT	1
23			700P-800P PROGRAM : JEOPARDY/WHEEL CON COM1: JEOPARDY/WHEEL	30		\$1,400.00	10/20	10/20	1		SAT	1
24			1100P-1135P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$3,000.00	10/21	10/21	1		SUN	1
25			1200N-1230P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$750.00	10/21	10/21	1		SUN	1
26			600P-630P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$2,400.00	10/21	10/21	1		SUN	1
27			600A-900A PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$1,300.00	10/21	10/21	1		SUN	1
28			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/18	10/18	1		THU	1
29			1100P-1135P PROGRAM : EYEWITNESS NWS< CON COM1: EYEWITNESS NWS<	30		\$3,000.00	10/18	10/18	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/18	10/18	1		THU	1
31			1210A-105A PROGRAM : J KIMMEL-ABC< CON COM1: J KIMMEL-ABC<	30		\$500.00	10/18	10/18	1		THU	1
32			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/18	10/18	1		THU	1
33			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	10/18	10/18	1		THU	1
34			500P-600P PROGRAM : EYEWIT NWS-5/EYEWIT NWS-530 CON COM1: EYEWIT NWS-5/EYEWIT NWS-530	30		\$2,400.00	10/18	10/18	1		THU	1
35			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	10/18	10/18	1		THU	1
36			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/18	10/18	1		THU	1
37			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	10/18	10/18	1		THU	1
38			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/18	10/18	1		THU	1

REP HEADLINE# 6282556
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.4
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			730P-800P PROGRAM : WHEEL-FORTNE< CON COM1: WHEEL-FORTNE<	30		\$4,250.00	10/18	10/18	1		THU	1
40			900A-1000A PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$750.00	10/18	10/18	1		THU	1
41			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/16	10/16	1		TUE	1
42			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	10/16	10/16	1		TUE	1
43			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/16	10/16	1		TUE	1
44			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/16	10/16	1		TUE	1
45			300P-400P PROGRAM : STEVE HARVEY CON COM1: STEVE HARVEY	30		\$825.00	10/16	10/16	1		TUE	1
46			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	10/16	10/16	1		TUE	1
47			530A-600A PROGRAM : EYWT DYBK 530A CON COM1: EYWT DYBK 530A	30		\$1,200.00	10/16	10/16	1		TUE	1

REP HEADLINE# 6282556
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.4
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
48			600A-700A PROGRAM : EYEWIT DAYBRK CON COM1: EYEWIT DAYBRK	30		\$2,500.00	10/16	10/16	1		TUE	1
49			700A-900A PROGRAM : GD MRN AMR-ABC CON COM1: GD MRN AMR-ABC	30		\$2,500.00	10/16	10/16	1		TUE	1
50			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$700.00	10/17	10/17	1		WED	1
51			1135P-1210A PROGRAM : ABC-NITELINE< CON COM1: ABC-NITELINE<	30		\$1,200.00	10/17	10/17	1		WED	1
52			1100A-1200N PROGRAM : VIEW-ABC CON COM1: VIEW-ABC	30		\$1,200.00	10/17	10/17	1		WED	1
53			1200N-100P PROGRAM : EYEWIT NW-NOON CON COM1: EYEWIT NW-NOON	30		\$1,100.00	10/17	10/17	1		WED	1
54			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$1,200.00	10/17	10/17	1		WED	1
55			600P-700P PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS CON COM1: EYEWIT NWS-6/ABC-WORLD NWS	30		\$3,400.00	10/17	10/17	1		WED	1
56			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,250.00	10/17	10/17	1		WED	1

REP HEADLINE# 6282556
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG16/12 11.4
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
57			700A-900A	30		\$2,500.00	10/17	10/17	1		WED	1
PROGRAM : GD MRN AMR-ABC												
CON COM1: GD MRN AMR-ABC												
58			900A-1000A	30		\$750.00	10/17	10/17	1		WED	1
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
OCT/12			96325.00									
CONTRACT TOTAL												96325.00
TOTAL SPOTS												58

MARKET TOTALS \$283,308 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
SVC- NSI WOPX 0% WRDQ 0% EFTV 0%
DEMOS- RA35+*